

The Shenandoah Education Foundation met Feb. 12, 2020 at KMA Board Room. Those present were Al Armstrong, Nick Bosley, Jeff Baker, Corby Fichter, Star Ann Kloberdanz, Steve Lorimor, Amy Miller, Julie O'Hara, Chuck Offenburger (phone), and Duane Rexroth.

Minutes from Dec. 11 meeting were approved as read.

Reports

Secretary: Motion to approve notes from the January Planning Session passed.

Treasurer: \$373,500. \$1200.00 insurance payment expected in April.

Vice-President

President

Other board members

Kerri Nelson

1. Committee Reports

PR Committee- Jean Debban offered a proposal to advertising for 10 months. The question is how to reach the largest number of people the most effectively. We will run an ad during girls' basketball tournament and an infomercial March 11.

Bethann Tillman presented ideas to revitalize and rebuild the website and make it more manageable. We would keep existing format to preserve traction. Confirm that HTML is secure for online monetary donations.

Amy and Star Ann will get final draft of newsletter to Bethann. It will include an updated Donor list.

Scholarship Committee -Steve, Jeff, Duane, Star Ann

Grants awarded were shared. A motion by Al and second by Duane to pay all grants was approved. This includes a grant to MS music funded by the Isabelle Spears memorial donation.

Jay Trust scholarships will be award at the Awards Assembly in May. Money is expected mid to late March. This is a gift not a loan. Discussion regarding these scholarships included how much to reserve for following year, requiring proof of enrollment vs. grades, annual application. The standard scholarship form used at the high school will be used for this as well. The committee will need to draft a letter defining

the parameters of the scholarship to be given each student at the time of announcing the scholarship recipients. There will need to be a specific amount for management. A separate account, specific to Jay Trust funding, will be opened. The committee and those from the Jay trust committee will reconvene once the money is deposited in SIEF accounts.

Other scholarships awarded include Joan Schebaum, Gee, and anonymous Ag. Specific scholarships.

Finance Committee Report-Nick, Bruce: Further investigation and RFP will be sought for the best monetary return possible.

Website, Facebook, Twitter report

2. Other Discussions

Part time Executive Director: Discussion regarding job description including grant writing ability, knowing how to “make the ask”, and possible other responsibilities.

Family Challenge: Pledge cards updated; 17 Families to date

Fund Raising: Future of \$100.00 club?

5K Walk/Fun Run May 26; Duane will contact Jamie Burdorff

Family Life Insurance: Tabled